

LIFTISS®

IMMEDIATE SMOOTHING EFFECT



ANTI-WRINKLE

LIFTISS®

PHYTOBIOACTIVE

DRY FORM
Version
Available

> ACTIONS

- Smooths wrinkles and lines
- Immediate lifting effect
- Moisturizes the epidermis

COMPOSITION

Gel containing mucilages rich in sugars, in particular xylose and organic acids:

- | | |
|---------------------------------|----------|
| • Polysaccharides including: | 50-55% * |
| - Galacturonic acid | 77% |
| - Neutral sugars, mainly xylose | 7% |
| • Free sugars | 35-40% * |
| • Alpha-hydroxy-acids (AHA) | 9-10% * |
| • Polyphenols | 2.5% * |

Organic acid (citric acid) 5-15% *

*/Dry matter

ORIGIN

Baobab, tree of life
Adansonia digitata
(Pulp)



> MECHANISM OF ACTION

Two families of molecules act in synergy to restore skin natural water flow and smooth its profile through a tensor effect: organic acids (AHA) and natural sugars components of NMF (Natural Moisturizing Factors).

> COSMETIC BENEFITS

- An immediate tensor and smoothing effect reduces wrinkles and lines.
- The skin is plumper, soft and supple, the complexion is fresh and radiant, face looks less tired.

> COSMETIC USES

- ▶ **Tensor and lifting care products**
- ▶ **Eye contour care products**
- ▶ **Radiance-boosting care products**
- ▶ **Moisturizing care products**

> SCIENTIFIC PROCESS

With age, elasticity decreases, furrows form and skin becomes drier. This water loss is limited by the supply of hygroscopic compounds and film-forming substances.

Organic acids, with their keratin-regulating and smoothing properties, have a tensor and moisturizing effect. The component sugars of the NMF trap water in the *Stratum corneum*, forming moisturizing complexes. The simultaneous supply of these molecules smoothes the epidermis surface and restores natural water flow. Thanks to galacturonic acid, organic acids and xylose, LIFTISS® has an immediate moisturizing and lifting effect.

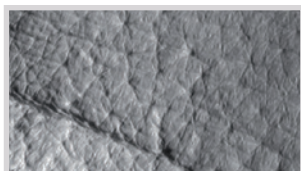
> PROVEN EFFICACY

IN VIVO TESTS

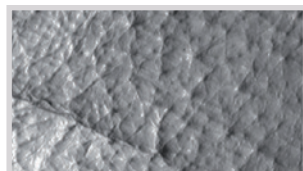
PROFILOMETRIC STUDY (20 VOLUNTEERS, 5% LIFTISS®)

- A tensor effect achieved 5 min. after application
- Decreased number of micro-profile furrows: **-41%** in **72%** of volunteers
- Reduction in wrinkled area: **-24%** in **67%** of volunteers

Number of micro-profile furrows

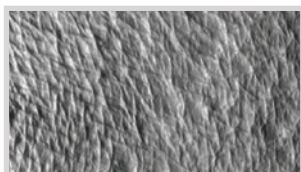


T 0

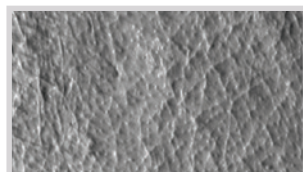


T 5 minutes

Total wrinkled area



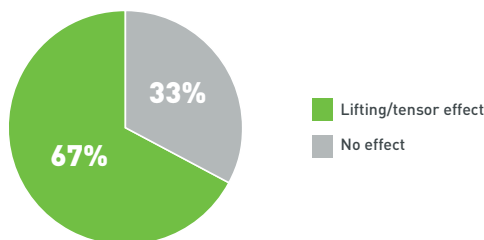
T 0



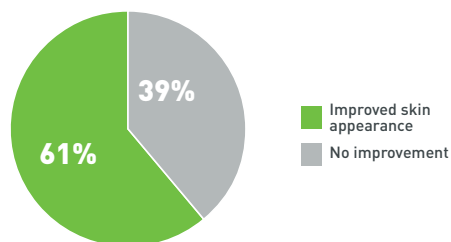
T 5 minutes

PROFILOMETRIC STUDY (20 VOLUNTEERS, 5% LIFTISS®)

- An immediate lifting effect for **67%** of volunteers



- Improvement in skin appearance for **61%**



FORMULATION

Concentration for use: 1 to 5%

Caution for use

Add to emulsions, at the end of the preparation process, either cold or at 35-40 °C, during cooling.

TECHNICAL DATA

Characteristics

Organoleptic Appearance: liquid
Colour: yellow to pale amber

Solubility Water: soluble
Alcohol: partially soluble

Storage

Keep in a dark place, in the original packaging and at ambient temperature (15-25 °C). Use rapidly once opened, or transfer to sterile packaging.

Tolerance tests

- Eye irritation: mildly irritating
- Skin irritation: non-irritant
- Phototoxicity: non-phototoxic
- Sensitization: hypoallergenic

INCI name: Adansonia Digitata Pulp Extract

Preservative: Several versions available, see specifications

Authorized: 

Important: The information in this document are the result of studies and interpretations based in part on published or generally accepted scientific data. They are provided for information purposes in terms of possible end applications and cannot be considered as instructions for use. We accept no responsibility concerning marketed formulas containing one or more of our products. Compounders must take all necessary precautions and ensure that all legal and administrative formalities have been fulfilled.